

2018 SPJ Louisville Metro Journalism Awards

CATEGORIES

Magazines

Public Affairs writing: Submit up to three examples of original reporting that covers minority or women's affairs, health care, education, environmental or service issues.

Business / technology writing: Submit up to three examples of original reporting of business, finance, economics or consumer issues.

Feature writing: Submit up to three examples of original reporting of events or subjects that would not be considered "hard news."

Editorial writing: Submit up to three examples of original writing expressing an opinion on issues or concerns to the community written.

Personality / profile writing: Submit up to three examples of original writing on portraits of people.

Column writing: Submit up to three examples of original writing where the author expresses his/her observations or opinions on a subject of interest

Review /criticism: Submit up to three examples of original writing that offer's the writer's review or criticism of music, art, dance, theater, food, culture, etc.

Feature photography: A single image of a found situation with strong human interest; a fresh view of an everyday scene

Sports Feature photography: A single image that does not include action but has a strong human interest and shows a fresh view of an event

Best picture story: A collection of photos with a single theme. Up to 10 images.

Best video (non-broadcast): A piece that may consist of still photos and audio or video and requires no user interaction other than start/stop. Maximum of two entries per contestant.

Best interactive / multimedia: An interactive piece that may consist of photos, audio or video or graphic elements and requires interaction. Maximum of two entries per contestant.

Best use of social media: Submit up to three examples of the most effective use of social media by your media organization that was innovative and has evidence of audience engagement. Please submit a two-to three paragraph summary of the social-media effort that focuses on the objective, strategy and results. Entries should consist of URLs or screenshots.

Graphic/Illustration: Illustration or informational graphic in support of a story.

Page design: Best design of a single page or spread.

Cover design: Best overall cover design.

Non-Metro/Community newspaper

Best Breaking News story: Submit one example of original reporting on a hard news event. Sidebars and use of social media may be included.

Continuing Coverage: Submit up to three examples of original reporting of a single topic.

Enterprise / Investigative writing: An article, series or package that demonstrates considerable in-depth reporting. Please submit no more than five pieces.

Business / technology writing: Submit up to three examples of original reporting of business, finance, economics or consumer issues.

Public Affairs writing: Submit up to three examples of original reporting that covers minority or women's affairs, health care, education, or public service issues.

Government / politics writing: Submit up to three examples of original reporting of local, state or national governments and/or coverage of political issues.

Personality / profile writing: Submit up to three examples of original writing on portraits of people.

Feature writing: Submit up to three examples of original reporting of events or subjects that would not be considered "hard news."

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Review /criticism: Submit up to three examples of original writing that offer's the writer's review or criticism of music, art, dance, theater, food, culture, etc.

Sports writing: Submit up to three examples of original reporting of sporting events, issues or sport personalities.

Sports feature writing: Submit up to three examples of original reporting of sports events or subjects that would not be considered "hard news."

Sports column writing: Submit up to three examples of original writing where the author expresses his/her observations or opinions on a subject of interest

Editorial writing: Submit up to three examples of original writing expressing an opinion on issues or concerns to the community.

Spot News photography: A single image of an unscheduled event for which no planning was possible

General News photography: A single image of a scheduled or organized event for which planning was possible.

Feature photography: A single image of a found situation with strong human interest; a fresh view of an everyday scene

Sports Action photography: A single image showcasing action of a game or athletic event

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Graphic/illustration: Illustration or informational graphic in support of a story.

Page Design – News/Business: Best overall cover design for a News or Business section.

Page Design – Sports/Features: Best overall cover design for a Sports or Features section.

Best Special Section: Best design of a special section (a once-yearly publication or standalone publication covering a single event).

Print/Online Metro Louisville

Best Breaking story: Submit one example of original reporting on a hard news event. Sidebars and use of social media may be included.

Continuing Coverage: Submit up to three examples of original reporting of a single topic.

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Government / politics writing: Submit up to three examples of original reporting of local, state or national governments and/or coverage of political issues.

Crime / courts / criminal justice writing: Submit up to three examples of original reporting focused on crime, courts and criminal justice.

Weather / Environmental reporting: Submit up to three examples of original reporting on issues related to the environment, weather or natural phenomenon.

Personality / profile writing: Submit up to three examples of original writing on portraits of people.

Feature writing: Submit up to three examples of original reporting of events or subjects that would not be considered “hard news.”

Column writing: Submit up to three examples of original writing where the author expresses his/her observations or opinions on a subject of interest

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Editorial writing: Submit up to three examples of original writing expressing an opinion on issues or concerns to the community.

Editorial cartoons: Submit up to three examples of original editorial cartooned that appeared online or in print

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Best Special Section: Best design of a special section (a once-yearly publication or standalone publication covering a single event).

Radio/Podcasting

Best News story: Submit one example of original reporting on a hard news event. Sidebars may be included.

Continuing Coverage / series reporting: Submit up to three examples of original reporting of a single topic. May be hard news or features.

Newscast: Submit two regularly scheduled newscasts in their entirety. All commercial breaks must be edited out.

Enterprise / Investigative reporting: A series or package that demonstrates considerable in-depth reporting. Please submit no more than five pieces.

Business /technology reporting: Submit up to three examples of original reporting of business, finance, economics or consumer issues.

Public Affairs reporting: Submit up to three examples of original reporting that covers minority or women's affairs, health care, education, or public service issues.

Sports reporting: Submit up to three examples of original reporting of sporting events, issues or sport personalities.

Sports feature reporting: Submit up to three examples of original reporting of sports events or subjects that would not be considered "hard news."

Feature reporting: Submit up to three examples of original reporting of events or subjects that would not be considered "hard news."

Editorial / commentary: Submit up to three examples of original writing expressing an opinion on issues or concerns to the community.

Government / politics reporting: Submit up to three examples of original reporting of local, state or national governments and/or coverage of political issues.

Crime / courts / criminal justice reporting: Submit up to three examples of original reporting focused on crime, courts and criminal justice.

Weather / Environmental reporting: Submit up to three examples of original reporting on issues related to the environment, weather or natural phenomenon.

Best interactive / multimedia: An interactive piece that may consist of photos, audio or video or graphic elements and requires interaction. Maximum of two entries per contestant.

Best use of social media: Submit up to three examples of the most effective use of social media by your media organization that was innovative and has evidence of audience engagement. Please submit a two-to three paragraph summary of the social-media effort that focuses on the objective, strategy and results. Entries should consist of URLs or screenshots.

Television

**note: video entries are best uploaded for judging via YouTube links*

Spot news reporting: Submit one example of on-air reporting of a single, unscheduled event.

General news reporting: Submit one example of original reporting on a regularly scheduled newscast or special report.

Team coverage: Similar to spot news, team coverage is one example of original reporting of a single event (not a series) in which many people at the station contribute.

Government / politics reporting: Submit up to three examples of original reporting of local, state or national governments and/or coverage of political issues.

Crime / courts / criminal justice reporting: Submit up to three examples of original reporting focused on crime, courts and criminal justice.

Enterprise / Investigative reporting: A series or package that demonstrates considerable in-depth reporting. Please submit no more than five pieces.

Business / technology reporting: Submit up to three examples of original reporting of business, finance, economics or consumer issues.

Public Affairs reporting: Submit up to three examples of original reporting that covers minority or women's affairs, health care, education, environmental or service issues.

Light Feature reporting: Submit up to three examples of original reporting of a human interest or profile subject that is not spot news or investigations, but in which the topic is light-hearted or quirky.

Hard Feature reporting: Submit up to three examples of original reporting of a human interest or profile subject that is not spot news or investigations, but in which the topic is serious (as opposed to light-hearted.)

Continuing Coverage / series reporting: Submit up to three examples of original reporting of a single topic. May be hard news or features.

Editorial / commentary: Submit up to three examples of original writing expressing an opinion on issues or concerns to the community.

Sports writing: Submit up to three examples of original reporting of sporting events, issues or sport personalities.

Sports column writing: Submit up to three examples of original writing where the author expresses his/her observations or opinions on a subject of interest

Sports special program: A broadcast special, not a regularly-scheduled program, focusing on a sports event or issue. Must be 30-minutes in length and should not be play-by-play sports coverage.

Weather / Environmental reporting: Submit up to three examples of original reporting on issues related to the environment, weather or natural phenomenon.

Newscast: Submit two regularly scheduled newscasts in their entirety. All commercial breaks must be edited out.

Best non-news newscast: Submit up to two examples of a one-time only, anticipated community or entertainment event. All commercial breaks must be edited out and must be at least 30-minutes in length.

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College

Best News story: Submit one example of original reporting on a hard news event.

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