

# 2021 SPJ Louisville Metro Journalism Awards

## CATEGORIES

### Journalist of the Year

The Society of Professional Journalists Louisville Pro Chapter **Journalist of the Year Award** recognizes excellence in reporting and storytelling that had a significant impact on the Louisville area or Kentucky at large. Judging will be based on originality, impact, quality and initiative of the work.

An entry consists of up to three examples of original reporting published or aired during 2021 that exemplifies excellence and has a strong community impact component. If your primary entry is part of a package or series, up to two additional supporting items can be submitted to provide additional context.

All entries must include a 'Statement of Impact,' no more than 400 words, that outlines how the submitted work made a significant impact on the community.

### Rookie of the Year

The Society of Professional Journalists Louisville Pro Chapter **Rookie of the Year Award** recognizes excellence in reporting and storytelling for a journalist with less than two years of professional experience. Judging will be based on originality, impact, quality and initiative of the work.

An entry consists of up to three examples of original reporting published or aired during 2021 that exemplifies excellence and has a strong community impact component. If your primary entry is part of a package or series, up to two additional supporting items can be submitted to provide additional context.

All entries must include a 'Statement of Impact,' no more than 400 words, that outlines how the submitted work made a significant impact on the community.

### Magazines

*Any work published in a magazine in the Louisville or Kentucky regional area can be entered.*

**Public Affairs writing:** Submit up to three examples of original reporting that covers minority or women's affairs, health care, education, environmental or service issues.

**Feature writing:** Submit up to three examples of original reporting of events or subjects that would not be considered "hard news."

**Personality / profile writing:** Submit up to three examples of original writing on portraits of people.

**Feature photography:** A single image of a found situation with strong human interest; a fresh view of an everyday scene

**Graphic/Illustration:** Illustration or graphic in support of a story.

**Page design:** Best design of a single page or spread.

**Cover design:** Best overall cover design.

## Regional / Community

*This division is for regional and community newspapers and other smaller news organizations not competing in the Metro Louisville division. Any work published on any medium in the Louisville regional area can be entered.*

**Best news story:** Submit one example of a news story on any topic.

**Continuing Coverage:** Submit up to three examples of original reporting of a single topic.

**Public Affairs reporting:** Submit up to three examples of original reporting that covers minority or women's affairs, health care, education, or public service issues.

**Feature writing:** Submit up to three examples of original reporting of events or subjects that would not be considered "hard news."

**Sports feature writing:** Submit up to three examples of original reporting of sports events or subjects that would not be considered "hard news."

**Editorial writing:** Submit up to three examples of original writing expressing an opinion on issues or concerns to the community.

**General News photography:** A single image of a scheduled or organized event for which planning was possible.

**Feature / Sport photography:** A single image of a found situation with strong human interest; a fresh view of an everyday scene

**Best video (non-broadcast):** A piece that may consist of still photos and audio or video and requires no user interaction other than start/stop. Maximum of two entries per contestant.

**Page Design:** Best overall cover design news, business, sports or features

## Metro Louisville

*This division is cross-platform and open to any news organization or freelance journalist(s) in the metro area. Any work published in the Louisville or surrounding regional area in any medium can be entered.*

**Best Kentucky Derby story:** Submit one example of original reporting on coverage of or leading up to the Kentucky Derby. Sidebars, videos and use of social media may be included.

**Best Breaking story:** Submit one example of original reporting on a hard news event. Sidebars and use of social media may be included.

**Continuing Coverage:** Submit up to three examples of original reporting of a single topic.

**Enterprise / Investigative reporting:** An article, series or package that demonstrates considerable in-depth reporting. Please submit no more than three examples.

**Best use of data:** Submit up to three examples of original reporting or storytelling that was significantly improved by the use of data.

**Business /technology reporting:** Submit up to three examples of original reporting of business, finance, economics or consumer issues.

**Government / Politics reporting:** Submit up to three examples of original reporting of local, state or national governments and/or political issues, coverage or trends.

**Crime / courts / criminal justice reporting:** Submit up to three examples of original reporting focused on crime, courts and criminal justice.

**Education reporting:** Submit up to three examples of original reporting related to education trends or issues.

**Health reporting:** Submit up to three examples of original reporting related to health trends or issues.

**Minority /women’s affairs reporting:** Submit up to three examples of original reporting related to minority or women’s affairs trends or issues.

**Environmental reporting:** Submit up to three examples of original reporting on issues related to the environment, weather or natural phenomenon.

**Personality / profile writing:** Submit up to three examples of original writing on portraits of people.

**Feature writing:** Submit up to three examples of original reporting of events or subjects that would not be considered “hard news.”

**Column writing:** Submit up to three examples of original writing where the author expresses his/her observations or opinions on a subject of interest

**Review /criticism:** Submit up to three examples of original writing that offer’s the writer’s review or criticism of music, art, dance, theater, food, culture, etc.

**Sports reporting:** Submit up to three examples of original reporting of sporting events, issues or sport personalities.

**Sports feature writing:** Submit up to three examples of original reporting of sports events or subjects that would not be considered “hard news.”

**Sports column writing:** Submit up to three examples of original writing where the author expresses his/her observations or opinions on a subject of interest

**Editorial writing:** Submit up to three examples of original writing expressing an opinion on issues or concerns to the community.

**Editorial cartoons:** Submit up to three examples of original editorial cartooned that appeared online or in print

## **VISUAL**

**Spot News photography:** A single image of an unscheduled event for which no planning was possible

**General News photography:** A single image of a scheduled or organized event for which planning was possible.

**Feature photography:** A single image of a found situation with strong human interest; a fresh view of an everyday scene

**Sports Action photography:** A single image showcasing action of a game or athletic event

**Sports Feature photography:** A single image that does not include action but has a strong human interest and shows a fresh view of an event

**Best picture story:** A collection of photos with a single theme. Up to 10 images.

**Best video (non-broadcast):** A piece that may consist of still photos and audio or video and requires no user interaction other than start/stop. Maximum of two entries per contestant.

**Best interactive / multimedia:** An interactive piece that may consist of photos, audio or video or graphic elements and requires interaction. Maximum of two entries per contestant.

**Graphic/Illustration:** Illustration or graphic in support of a story.

**Page Design – News/Business:** Best overall cover design for a News or Business section.

**Page Design – Sports/Features:** Best overall cover design for a Sports or Features section.

**Best Special Section:** Best design of a special section (a once-yearly publication or standalone publication covering a single event).

## **AUDIO**

**Best podcast:** Select a single representative episode of an ongoing podcast for consideration.

**Best short run podcast:** Submit the entirety of a defined-length (short-run) podcast (up to 3 hours total running time).

**Best sound mixing / creative use of sound:** Submit up to three audio pieces that demonstrate excellent use of the audio storytelling format.

# Broadcast

*This division is specific to broadcast media, and only the broadcast version of the journalism will be judged. Any work aired on Television or on Radio in the Louisville area can be entered.*

*\*note: video entries are best uploaded for judging via YouTube links*

**Best Kentucky Derby coverage:** Submit one example of original reporting and coverage of the Kentucky Derby in which many people at the station contribute.

**Spot / General news reporting:** Submit one example of on-air reporting of a single, unscheduled event.

**Team coverage:** Similar to spot news, team coverage is one example of original reporting of a single event (not a series) in which many people at the station contribute.

**Government / politics reporting:** Submit up to three examples of original reporting of local, state or national governments and/or coverage of political issues.

**Crime / courts / criminal justice reporting:** Submit up to three examples of original reporting focused on crime, courts and criminal justice.

**Enterprise / Investigative reporting:** A series or package that demonstrates considerable in-depth reporting. Please submit no more than three pieces.

**Business / technology reporting:** Submit up to three examples of original reporting of business, finance, economics or consumer issues.

**Public Affairs reporting:** Submit up to three examples of original reporting that covers minority or women's affairs, health care, education, environmental or service issues.

**Environmental reporting:** Submit up to three examples of original reporting on issues related to the environment, weather or natural phenomenon.

**Feature reporting:** Submit up to three examples of original reporting of a human interest or profile subject that is not spot news or investigations, but in which the topic is light-hearted, quirky or serious.

**Continuing Coverage / series reporting:** Submit up to three examples of original reporting of a single topic. May be hard news or features.

**Sports reporting:** Submit up to three examples of original reporting of sporting events, issues or sport personalities.

**Sports column writing:** Submit up to three examples of original writing where the author expresses his/her observations or opinions on a subject of interest

**Newscast:** Submit two regularly scheduled newscasts in their entirety. All commercial breaks must be edited out.

**Best non-news newscast:** Submit up to three examples of a one-time only, anticipated community or entertainment event. All commercial breaks must be edited out and must be at least 30-minutes in length.

# College

*Any work published by a college student in the Louisville or Kentucky regional area can be entered.*

**Best News story:** Submit one example of original reporting on a hard news event.

**Continuing Coverage:** Submit up to three examples of original reporting of a single topic.

**Enterprise / Investigative reporting:** An article, series or package that demonstrates considerable in-depth reporting. Please submit no more than three examples.

**Public Affairs reporting:** Submit up to three examples of original reporting that covers minority or women's affairs, health care, education, environmental or service issues.

**Best use of data:** Submit up to three examples of original reporting or storytelling that was significantly improved by the use of data.

**Government / politics reporting:** Submit up to three examples of original reporting that covers student government, local and/or coverage of political issues.

**Crime / courts / criminal justice reporting:** Submit up to three examples of original reporting focused on crime, courts and criminal justice.

**Feature writing:** Submit up to three examples of original reporting of events or subjects that would not be considered "hard news."

**Column writing:** Submit up to three examples of original writing where the author expresses his/her observations or opinions on a subject of interest

**Sports writing:** Submit up to three examples of original reporting of sporting events, issues or sport personalities.

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**Best picture story:** A collection of photos with a single theme. Up to 10 images.

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