

**SPJ Louisville Sponsorship Policy**  
**Submitted on Nov. 6, 2025**

The Society of Professional Journalists Louisville Pro Chapter — for awards dinner and other events — will seek sponsors, partners and advertisers that are consistent with its mission to encourage the free practice of journalism, foster diversity and stimulate high standards of ethical behavior.

The goal of such arrangements will be to enhance, and not tarnish, SPJ Louisville's credibility and image. SPJ Louisville seeks to protect the First Amendment guarantees of freedom of speech and of the news media.

Sponsorships, partnerships and advertisers from both media and non-media entities will generally be accepted from individuals, corporations, foundations or other entities, with the following limitations:

- Any funds that violate federal, state or local laws, statutes or ordinances.
- Any funder and/or closely affiliated entity that promotes or supports acts against journalism, journalists or freedom of expression
- Any funder and/or closely affiliated entity that does not properly investigate claims of discrimination or harassment involving the entity
- Any funder and/or closely affiliated entity that actively and intentionally engages in disinformation or propaganda campaigns against journalism or journalists.

Under the direction of the president of the SPJ Louisville Pro Chapter Board of Directors, the board will seek out sponsorships, partners and advertisers for its events.

The SPJ Louisville Pro Chapter Board of Directors will approve of sponsorships, partners and advertisers for events.

The SPJ Louisville Board of Directors also reserves the right to refuse any proposed sponsor, partner or exhibitor for any reason.